



## **City Administrator Monthly Update July 2013**

**By City Administrator Mike Story**



### **Administration**

#### **Holiday Observance**

All City offices will be closed on Thursday, July 4<sup>th</sup> in observance of Independence Day. Offices will re-open on Monday, July 8. We hope you have a safe and happy holiday!



### **City Clerk/Management Services**

#### **Grant Funds**

On June 19<sup>th</sup> the San Bernardino County Children and Families Commission (First 5) awarded Healthy Rialto a 2-Year Grant of \$548,600. These funds will help to provide healthy activities and programs for youth 5 years old and younger, and their families.

#### **Rialto Market Night**

As part of the Healthy Rialto campaign, the City of Rialto will be hosting Market Night. Located at Rialto City Hall, 150 S. Palm Avenue, local vendors will be selling a variety of goods from 6:00 pm to 9:00 pm on the following dates:

Wednesday, July 31  
Wednesday, August 28  
Wednesday, September 25  
Wednesday, October 30



Come on out and experience a family-friendly atmosphere, and discover what our local farmers and merchants have to offer!

### **Administrative & Community Services**

#### **Finance**

The Finance Division has been working with all of the departments to prepare the Fiscal Year 2013/14 Budget Plan. On June 5, a public workshop was held to provide the City Council the opportunity to review the draft budget and make recommendations that will be incorporated in the final budget. The Fiscal Year 2013/14 Budget Plan was approved and adopted on June 25.

The Finance Division is also working with the City's current auditors, Macias, Gini and O'Connell, to complete the Fiscal Year 2011/12 financial statements. The financial statements are scheduled to be presented to the Council at the July 23<sup>rd</sup> Council meeting.

With Fiscal Year 2012/13 coming to a close on June 30<sup>th</sup>, staff is preparing for the audit process scheduled to begin at the end of July. Staff is also working on compiling a Fiscal Year 2012/13 Interim Report to be presented at the August 27<sup>th</sup> Council Meeting.

## **Human Resources**

### Job Fair

*Partnership between San Bernardino Valley College, Pathway from Boys to Men, Southwestern Vocational College, Cathedral of Praise, and City of Rialto.*

Date: Thursday, September 12, 2013

Time: 9:00 a.m. to 1:00 p.m.

Location: Cathedral of Praise - 1521 S. Riverside Ave., Rialto, CA 92376

More information will be forthcoming.

## **Recreation**

### FIT4KIDS Begins its 4<sup>th</sup> Year!

The Fit4Kids program will begin its 4<sup>th</sup> year in July 2013 and has served over 400 youth in Rialto. Two different groups of 20-30 students between the ages of 7 and 13 years old attend two days a week for an hour and a half of fun and fitness. Students complete a rigorous warm-up followed by a long distance run in Rialto City Park. Once students have completed their run, they are able to learn the fundamentals of and play a different sport each week of the 12-week session. Popular Fit4Kids sports include basketball, soccer and dodge ball. Upon completion of the 12-week session, all participants celebrate with a family barbecue/potluck where they receive commemorative medals for having successfully completed the program.



### Adult Basketball Returns to Rialto!



Adult Basketball is back in the City of Rialto on Sunday evenings from 5-8pm. We have 6 teams this summer season competing for Johnson Center supremacy. The teams are from Rialto, San Bernardino, Riverside, and one team is made of Rialto youth basketball league coaches. The adult basketball league has proved to be a great way for families to gather and support the physical activity of their parents and friends. Adult basketball will take place year-round and will be just one of the items on the expanding Adult Sports menu.

### Rialto Senior Center

The Rialto Senior Center yearly Senior Prom was held on Thursday May 16<sup>th</sup> from 4pm - 8pm. The theme of the prom was Mardi Gras. Each senior received a goody bag and beads upon entering the prom. We had live music provided by the "Southern Star Band." The prom was sponsored by the "Friends of Rialto Senior Center." The highlight of the night was the crowning of the new Rialto Senior Center Prom King and Queen. The seniors voted and chose Wayne and Mary Moore as our 2013 Senior Prom King and Queen.



The seniors danced the night away with the Rialto High School ROTC students. Each senior got a chance to take a free souvenir picture.

### Share Your Talents and Earn Extra Income!

The Rialto Recreation and Community Services division is currently seeking instructors to expand the selection of fee-based special interest classes offered to the Rialto community. If you have a special talent and want to earn extra income teaching it to others, then come and partner with us! We will provide and maintain facilities, handle registration, and provide direct mail advertising to 32,000 residential and business addresses! Call 421-4949 and ask for Jessica Perez.

### Join Us at Rialto City Park for a Hometown Family 4<sup>th</sup> of July Celebration!

This Thursday, July 4<sup>th</sup>, from 5:00 to 9:00 p.m., the City of Rialto is hosting a 4<sup>th</sup> of July Celebration in the Park! Bring out the entire family and remember your swimsuits. The



Tom Sawyer Pool will be hosting a FREE recreation swim from 5-7 p.m. and a water slide and giant slip & slide will also be available. There will also be family games and Kids Fun Zone. For a small fee, you can also enjoy trackless train rides, petting zoo, face painting and much more. There will also be food eating contests, dunk tank and a safe & sane fireworks show!!

## **Police Department**

### **City-Sourced "App"**

City-Sourced delivers custom mobile reporting applications to our residents across all the major smart-phone platforms (iPhone, Android, Blackberry, & Windows Phone). City-Sourced provides a simple platform empowering residents to identify public safety issues (gang activity, narcotics activity, graffiti, abandoned vehicles, etc.) and report them to the Police Department, Code Enforcement, or Public Works for resolution. This application is NOW available! For more, visit our website at [www.rialtopd.com](http://www.rialtopd.com).



### **Coffee with the Chief**



"Coffee with the Chief" offers residents an opportunity to personally meet their Police Chief and other representatives in a casual setting. Please join Chief Tony Farrar for "Coffee with the Chief," Tuesday, July 9, 2013 at Carrow's Restaurant 298 W. Baseline Avenue from 8:00 am to 9:00 am.

### **Reminder - Rialto PD is on**

Facebook allows law enforcement to connect with their communities, post news and alerts, investigate and even solve crimes using information they collect through the site. It's a great way to get feedback, hear opinions, and engage in dialogue with the community you serve. Keep up with what's happening in your community. Visit us on Facebook at <http://www.facebook.com/RialtoPD>.

## **Reminder – Signup for NIXLE**

**NIXLE** is a free service that allows community members to receive trusted, up-to-the-minute, neighborhood information for where you live, work, visit – or for where your family and friends are located throughout the country. You choose the information you want, for the locations you want, from urgent public safety alerts to less time sensitive advisories and community information. You choose how you want to receive the information, whether it's over your cell phone by text message, by email, or over the web (or all of the above). You stay connected to what is happening in the community at locations that are relevant to you. Check out our website for more!

## **Bike Rodeo Event**

On Saturday, August 17, 2013 the Police Department will be participating in the City Bike Rodeo. This event will be held at the Rialto City Hall and will run from 7:30 am to 11:00 am. There will be bike safety classes, helmet checks, bike skills and games. Also, come and meet the Police Department's Bike Patrol Officers.



## **Office of Traffic Safety – Selective Enforcement Grant 2013**

The Police Department has applied for, and been awarded, the Selective Traffic Enforcement Grant for FY 2013/2014. This grant will address distracted driving to include texting and cell phone use along with DUI's. The grant award is \$159,804.00.



## **Office of Traffic Safety – DUI Grant**

The Police Department has applied for, and been awarded, the DUI Checkpoint Grant for FY 2013/2014. This grant will address DUI checkpoints and the issues related to driving while under the influence. The grant award is \$81,500.00.



## **Justice Assistance (JAG) Grant FY13**

The Police Department has applied for, and been awarded funds through, the Justice Assistance Grant Program (JAG). JAG funds can be used for local law enforcement programs; technical assistance, training, personnel, equipment, or information systems for criminal justice. This grant award is \$36,503.



## **DUI Checkpoint – Office of Traffic Safety**

On Friday, June 21, 2013, the Police Department's Traffic Unit conducted a DUI checkpoint in the 1200 block of N. Riverside Avenue. Three arrests were made for DUI and five additional arrests for outstanding warrants. This checkpoint was sponsored by the Office of Traffic Safety (OTS).

## **Countywide Wide Gun Buy Back Program Update - Melting of Firearms and Stolen Guns Identified**

On Thursday, June 20th, following the first Countywide Gun Buy Back Program, personnel from the Sheriff's Department transported voluntarily surrendered firearms to the Gerdua Steel Mill in Rancho Cucamonga to be melted down into reconstructive



rebar. The rebar will be utilized in the construction of buildings, freeways, parking garages and other concrete structures as part of Project Isaiah. Sheriff John McMahon along with Chief Mark Garcia - Redlands Police Department; Chief Robert Handy - San Bernardino Police Department, Chief William "Tony" Farrar - Rialto Police Department; Chief Mike deMoet - Montclair Police Department; Chief Rod Jones - Fontana Police Department and Chief Eric Hopley - Ontario Police Department were also at the location to witness the gun melting process.



On Saturday, June 1, 2013, the San Bernardino County Sheriff's Department in partnership with Barstow, Chino, Colton, Fontana, Montclair, Ontario, Redlands, Rialto, San Bernardino and Upland Police Departments held the first countywide Gun Buy Back Program. A total of 1424 firearms were voluntarily surrendered as a result of this program. Twenty-three of those firearms were determined to be assault rifles. During the process of conducting a record check of the firearms, nine firearms were identified as having been previously reported stolen and two were found to have been reported lost. Law enforcement officials are now diligently working to return those weapons to their rightful owners.



### Moore Oklahoma PD - Update

On May 20, 2013, the City of Moore, Oklahoma suffered a direct hit by a tornado. Spearheaded by the Rialto Communications Unit, the department put together relief and support packages consisting of gift cards, backpacks, gloves and boots, men's and women's clothing, toiletries, and shoes. These items were sent directly to the police department to be distributed to the community. Below are a few pictures of the devastation.



### National Night Out Against Crime – 2013

Reminder – National Night Out will be held on Tuesday, August 6, 2013 from 5:00 pm to 8:30 pm. The event will be held at the City Civic Center (Willow Ave/Palm Ave –

between First Street and Rialto Ave). Come out and meet the members of your Police Department! For more information, please contact Corporal Cameron Nelson at 909-820-2515 or email to [cnelson@rialtopd.com](mailto:cnelson@rialtopd.com).



## **Police Department Citizen's Academy**

Applications are now being accepted for the next Citizen's Academy class set to begin in September 2013. Classes will run for ten weeks, meeting one night per week from 6:00 pm to 9:00 pm. The Citizen's Academy is designed to present residents with an understanding of the Police Department's operations, which will provide a greater awareness and understanding of law enforcement's role in our community. Each week, an inside look at police functions will be taught by police executives and veteran officers.

The Citizen's Academy curriculum will include, among other things, criminal investigations, traffic laws, radio communications, drug and gang enforcement, police ethics, police K9s, SWAT, crisis negotiation, crime analysis, and patrol functions. Anyone interested in attending the Citizen's Academy, please email Lieutenant Kathy Thompson at [kthompson@rialtopd.com](mailto:kthompson@rialtopd.com) or call (909) 820-2560.

## **Fire Department**

### **New Grant Funded Firefighter Positions**

The Fire Department is pleased to announce that 16 new Firefighter/Paramedics will begin their career with the Rialto Fire Department on July 15, 2013. These new employees will spend six weeks in training specific to Rialto Fire's equipment and standard operating procedures for fire, rescue, and emergency services. Earlier this year, the City of Rialto received a Federal grant for \$2.8 million to fund 100% of wages and benefits for 12 of these positions for two years. This is a tremendous benefit to the City as it will allow the fire department to expand services for the community.

Once the personnel have completed their introductory training, the fire department will use them to staff additional rescue ambulances and increase staffing levels on other emergency response units. This will result in faster response times to medical calls and fires, and allow us to be more efficient in dealing with these emergencies. The additional emergency resources will also allow the fire department to use our resources more efficiently by sending a single ambulance to minor medical calls instead of multiple units and fire engines. This helps us reduce operating costs and helps us ensure that we send the right resource for the specific type of emergency call.

### **Rialto Fire to Conduct Pilot Study for No- Code Response**

Multiple studies show that although every call to 9-1-1 is important, not all of them are time sensitive emergencies. However, the traditional approach in most fire departments is to send every unit with lights and sirens (Code-3) to medical calls for service just as a precaution. Over time, we have found that the dangers of driving code-3 to both the fire department and others on the road are often not worth the risk for these minor calls. Furthermore, the research shows that in the case of minor medical complaints, the code-3 response provides little or no benefit to a patient with minor medical conditions. Therefore, the Rialto Fire Department will conduct a pilot



study in conjunction with the Inland Counties Emergency Medical Agency to use a no-code response (no lights and siren) to specific non-life threatening medical calls. The study will measure elements of response time, availability of emergency resources for other more urgent calls, and patient outcomes. The findings will then be used as a resource for other departments in the county for developing their own standards of response. The RFD is proud to be at the forefront of finding innovative ways to provide our services safely and more efficiently.

## Dealing with the Heat

It's July in Southern California, and you don't have to be a meteorologist to know that hot weather will be the norm for a while. The Rialto Fire Department wants to remind you of a few tips to keep healthy:

- TAKE IT EASY! You may need to cut back on outside work and exercise during the hot periods. In the long run, it will likely make you more productive.
- Don't drink liquids that contain alcohol or large amounts of sugar—these actually cause you to lose more body fluid. Also, avoid very cold drinks, because they can cause stomach cramps.
- Electric fans may provide comfort, but when the temperature is in the high 90s, fans will not prevent heat-related illness. Taking a cool shower or bath, or moving to an air-conditioned place is a much better way to cool off.
- NEVER leave anyone in a closed, parked vehicle. Especially small children or pets.
- Although any one at any time can suffer from heat-related illness, some people are at greater risk than others. Check regularly on:
  - Infants and young children
  - People aged 65 or older
  - People who have a mental illness
  - Those who are physically ill, especially with heart disease or high blood pressure



For more information visit the Center for Disease Control Website at <http://www.bt.cdc.gov/disasters/extremeheat/heattips.asp>

## Wildfire Safety



As predicted, this year has already been a destructive and tragic wildland fire season, and we have not seen the most severe fire weather. We are particularly saddened by the loss of 19 firefighters in Arizona who were protecting their community from a devastating wildfire. The Rialto Fire Department wants to remind our community members that you can defend your home and valuables by ensuring that weeds and other combustibles are cleared from your property. This helps ensure that vegetation fires do not travel to structures or other valuable property and cause damage. It also buys time for the fire department to arrive and extinguish the fire while it's still small, which keeps all of us safer. For more information on creating a defensible space on your property, visit [http://www.ci.rialto.ca.us/fire\\_2518.php](http://www.ci.rialto.ca.us/fire_2518.php).

## Fire Explorers

On June 29th, Rialto Fire Explorer Post #299 participated in the annual regional Fire Explorer Muster in Hemet. The event was sponsored by the Inland Empire Explorer Post Association and included fire explorers from throughout the region. Participants engaged in competitive activities such as the bucket brigade, hose relays, and water ball challenge. This year, Rialto Fire Explorers Post #299 took first place in the water-ball competition! The Explorer Post is a long-standing program in the City of Rialto that prepares our young people for careers in the fire service, teaches leadership and community service, and provides valuable volunteer services to the community. The young men and women from Rialto post have been practicing very hard for this event, and it paid off. Congratulations to the Rialto Fire Explorer Post #299!



## Development Services Department

### Fitch Maintains Rating of BBB+ for RDA Bonds

Although the former Redevelopment Agency dissolved by State legislative decree, the Successor Agency to the former Redevelopment Agency must still defend the ratings for previously issued bonds. At least annually, Fitch Ratings conducts an audit of the outstanding Agency bonds to determine whether to adjust the rating. The rating affects the bond's value in the secondary markets where individuals and institutions make purchase decisions. Fitch decided to maintain the Agency's current BBB+ rating (with a stable outlook), because of improving economic conditions and conservative original underwriting. Rather than issue the maximum amount of debt in 2008, the Agency opted to keep higher debt service coverage ratios to reduce risk and provide additional cash for Agency operations. As economic conditions improve and property taxes grow, staff expects that the ratings may upgrade in coming years.

### Oversight Board Summary for June

The Oversight Board for the Successor Agency to the former Redevelopment Agency of the City of Rialto met on June 20<sup>th</sup> to consider two items:

- **Transfer of Airport from Successor Agency to City.** The Oversight Board adopted a Resolution that confirmed the designation of the Rialto Municipal Airport as a governmental use and directing the transfer of title from the Successor Agency to the City of Rialto. In accordance with AB 1484, the City is entitled to claim assets of the former Redevelopment Agency that were constructed and used for a governmental purpose. The Airport is clearly constructed and used for a governmental purpose.

In any event, the City continues to hold that it is entitled to recapture the Airport Property because of the former Agency's default under the purchase and sale agreement (a Rescission Quitclaim Deed has been recorded), but this approach may help resolve lingering title issues. On June 26<sup>th</sup>, the Department of Finance notified staff that it intended to conduct a review of the designation.

- **Review of Long Range Property Management Plan.** In accordance with AB 1484, successor agencies must prepare a Long Range Property Management



Plan (LRPMP) that inventories all real estate assets of the former Agency. The LRPMP must then identify one of four potential dispositions for each property:

- Retention for Governmental Use
- Retention to Satisfy an Existing Contract Obligation
- Retention by the City for Future Development
- Liquidation for the Benefit of Taxing Entities

Successor Agency legal counsel opined that the statutes allow the City to retain properties for redevelopment purposes under certain conditions, without compensating the taxing entities. The Oversight Board legal counsel opined differently, indicating that the City must compensate the taxing entities for any retained properties. The statutes are unclear. The Oversight Board will revisit the matter in August, with clarification from the Department of Finance expected in the meantime. The Successor Agency cannot convey its real estate until it receives approval of its LRPMP from the Department of Finance.

### **Planning Commission Summary for June**

During the month of June, the Planning Commission reviewed the following projects:

- Conditional Development Permit No. 725 filed by The Roman Catholic Bishop of San Bernardino to convert a parsonage into a multi-purpose meeting hall for an existing church located in the MFR (Multi-Family Residential) zone of the Central Area Specific Plan. The site is located at 332 North Sycamore Avenue.
- Conditional Development Permit No. 726 filed by Mr. Rafael Ortiz, owner/operator of Las Nuevo's Islas restaurant to allow live music in conjunction with an existing restaurant located in a shopping center within the C-P (Commercial Pedestrian) zone of the Foothill Boulevard Specific Plan. The restaurant is located at 1438 West Foothill Boulevard.
- Conditional Development Permit No. 727 filed by Apostolic Lighthouse Christian Church to allow the establishment of a church within an existing building in the C-P (Commercial Pedestrian) zone of the Foothill Boulevard Specific Plan located at 786 East Foothill Boulevard.

The Planning Commission approved these Conditional Development Permits.

### **Lytle Creek Seeks Permit from Army Corps of Engineers**

Lytle Creek Ranch is master planned community comprised generally located on the north side of Lytle Creek Road, Riverside Avenue and Sycamore Avenue in the City of Rialto and unincorporated areas of the County of San Bernardino. The plan includes of retail, commercial and business park development and 8,407 dwelling units.

On July 27, 2010, the City Council certified the Final Environmental Impact Report (EIR). Shortly thereafter, the City's certification of the EIR was challenged by the *Endangered Habitats League; Save Lytle Creek Wash*. On September 30, 2011, the Superior Court issued a Tentative Ruling deeming certain sections of the previously

certified EIR deficient. To satisfy the Ruling, the City Council rescinded all entitlements associated with the project. On July 24, 2012 the City approved the revised EIR and Specific Plan. The Superior Court thereafter dismissed the lawsuit.

The developer now seeks environmental permits from federal agencies before construction can begin. A Streambed Alteration Agreement is required by the California Department and Fish and Game (CDFG) because the project may substantially modify a river, stream, or lake. The developer initiated the notification and review process and its application is currently under review by CDFG. A permit from the US Army Corp of Engineers is also required.

### **New Businesses in June**

The City welcomed the following businesses to Rialto during the month of June, 2013. The City will send each of these new businesses a welcome letter and a statement of appreciation for choosing Rialto as their business home.

<b>Business Name</b>	<b>Address</b>	<b>Goods/Service</b>
• Rainbow Nails & Spa	583 East Foothill Blvd.	Manicurist
• Botanica San Miguel	657 South Riverside Avenue	Retail
• Classified Complete Auto Repair	1285 North Fitzgerald Avenue, #F	Auto Repair
• Club de Vida Saludable	444 East Foothill Blvd., Unit B	Health products
• Water Spot & Raspados	1377 South Lilac Avenue, #206	Retail
• Harrigan's Toilet Partitions, Inc.	1240 North Fitzgerald Avenue	Construction
• Eddie's Auto Repair	755 West Rialto Avenue, Unit G	Auto Repair
• Healthy Zone	202 North Riverside Avenue, #E	Nutrition Consultation
• J and V Auto Service	630 West Rialto Avenue, #B5	Auto Repair
• Nayavit Smog & Auto Repair	892 West Rialto Avenue	Auto Repair
• Palm Spring Auto Repair	630 West Rialto Avenue, #A6	Auto Repair
• Susie's Décor Rentals	720 Bloomington Avenue	Party Supplies
• Impact Labor, LLC	1464 West Merrill Avenue	Services
• Hernandez Tires & Wheels	323 West Valley Blvd., Unit A	Retail
• M & M Collision & Restoration	631 East Foothill Blvd.	Automotive
• R. C. Cutz	710 East Foothill Blvd.	Barbershop
• Free and Independent Fitness	1154 North Riverside Avenue	Fitness

## Industrial Construction Continues at Torrid Pace

The industrial real estate market remains the strongest leg of the real estate economy. Some of the larger projects currently under construction include:

- **I-210 Logistics Center I.** Panattoni Development is putting the finishing touches on the I-210 Logistics Center located at 1920 West Baseline Road. Final inspections are scheduled during the first week of July with the 373,000 square foot warehouse tenant ready shortly thereafter. No tenant has yet been identified.
- **I-210 Logistics Center II.** Oltman Construction commenced rough grading on Panattoni Development's second warehouse project located at 1710 West Baseline Road. This 720,000 square foot warehouse is scheduled for completion later this year. No tenant has yet been identified.
- **Target Cold Storage Facility.** Target continues to make progress on this 500,000 square foot facility at the southwest corner of Laurel Avenue and Renaissance Parkway. Completion is scheduled for later this year.
- **Fed Ex Expansion.** Development of the new FedEx Ground logistics terminal has begun. Construction crews are currently pouring the concrete foundation for the building. The development is taking place on a 36-acre parcel located on the east side of Cactus Avenue south of Jurupa Avenue within the M-1 (Light Industrial) zone. The new building will be the second location for FedEx Ground in the City of Rialto, and the first building constructed within the Rialto Commerce Center. FedEx expects to complete construction by early 2014. The new facility will employ approximately 120 workers.



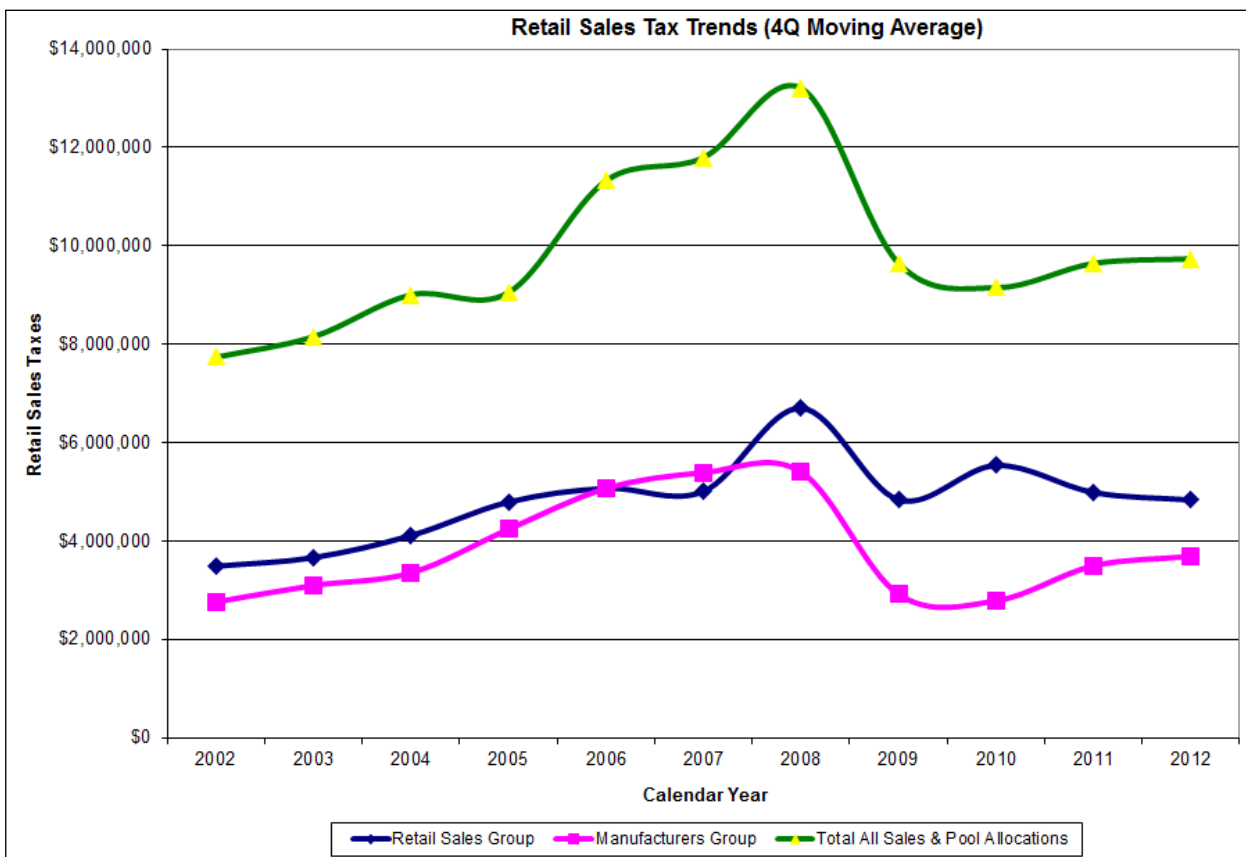
*The I-210 Logistics Center I finishing up in the left frame. An aerial photo of the Target Cold Storage Facility in the right frame.*

## Retail Sales Taxes Show Slowly Improving Economy

As the economy slowly emerges from the deepest recession in decades, retail sales taxes continue a slow but steady growth trend. The chart below illustrates the City of Rialto's performance over the last ten years based upon data for the fourth quarter of 2012 provided by HdL & Associates. Sales tax receipts peaked in 2008 at

approximately \$13 million then regressed in 2010 to approximately \$9 million before rebounding to \$10 million in 2012.

The manufacturers group has rebounded more quickly than the retail stores group, indicating that business has been more confident regarding the recovery than consumers have. Strong sales of light and heavy industrial goods led to the improvement in the manufacturers group. Modest gains occurred in the retail group category, with fast food restaurants showing the strongest improvement. Fuel sales were relatively flat.



The State Board of Equalization recently published its *Taxable Sales in California Report for Calendar Year 2011*. This Report provides sales tax data for all cities in California, allowing performance comparisons. The Table below shows the taxable sales volumes for various cities in the Inland Empire, and then converts the data into per capita factors. The per capita retail sales factors are the most telling regarding the retail strengths and weaknesses of area cities. Some of the more interesting comparisons are:

- Ontario is the dominant retail sales generator from both retail store and non-retail store sectors, with \$32,205 per capita in taxable sales. Ontario has a dominant position in the regional retail market because of the Ontario Mills, Ontario Auto Mall and surrounding developments. It is also very strong in industrial sales from warehouses situated along the freeway frontages.
- The countywide average taxable sales volume per capita is \$12,250. The cities of Upland, Fontana, San Bernardino, Colton, Rialto, Grand Terrace, and Highland all achieve sales below average. Rialto pulls in 71% of the countywide average from all taxable sales sources.



- Rialto captures \$5,175 per capita from retail store sales, pulling in just 60.2% of the County average of \$10,778 per capita. The lack of auto dealerships and regional retail shopping centers diminishes Rialto's comparative performance. Other cities that also perform below the County average include Rancho Cucamonga, Upland, Fontana, San Bernardino, Colton, Grand Terrace, and Highland.
- Rialto captures \$3,531 per capita from non-store retail sales, realizing 96.4% of the County average of \$3,661 per capita. Rialto has a strong presence in the heavy industrial sector, including concrete pipe sales, steel fabricators, and fueling depots.

**Rialto Area Retail Sales Comparisons  
Calendar Year 2011**

City	7/01/11 HH Population	Taxable Sales (in \$thousands)			Per Capita Taxable Sales		
		Retail Store Sales	All Other Outlets	Total Taxable Sales	All Taxable Sales	Non-Retail Sales	Retail Store Sales
Ontario	164,907	\$3,363,827	\$1,963,421	\$5,327,248	\$32,305	\$11,906	\$20,398
Montclair	36,640	\$810,713	\$102,933	\$913,646	\$24,936	\$2,809	\$22,126
Chino	71,558	\$847,335	\$562,867	\$1,410,202	\$19,707	\$7,866	\$11,841
Loma Linda	22,592	\$263,150	\$82,557	\$345,707	\$15,302	\$3,654	\$11,648
Redlands	66,882	\$752,133	\$135,836	\$887,969	\$13,277	\$2,031	\$11,246
Rancho Cucamonga	165,278	\$1,617,886	\$531,198	\$2,149,084	\$13,003	\$3,214	\$9,789
Upland	73,581	\$734,054	\$154,259	\$888,313	\$12,073	\$2,096	\$9,976
Fontana	198,398	\$1,741,252	\$517,744	\$2,258,996	\$11,386	\$2,610	\$8,777
San Bernardino City	203,877	\$1,923,398	\$361,545	\$2,284,943	\$11,207	\$1,773	\$9,434
Colton	52,175	\$378,888	\$134,666	\$513,554	\$9,843	\$2,581	\$7,262
<b>Rialto</b>	<b>99,699</b>	<b>\$515,902</b>	<b>\$352,025</b>	<b>\$867,927</b>	<b>\$8,705</b>	<b>\$3,531</b>	<b>\$5,175</b>
Grand Terrace	12,000	\$38,298	\$45,265	\$83,563	\$6,964	\$3,772	\$3,192
Highland	53,292	\$171,429	\$14,799	\$186,228	\$3,495	\$278	\$3,217
	=====	=====	=====	=====	=====	=====	=====
Totals for West County	1,220,877	\$13,158,265	\$4,959,115	\$18,117,380	\$14,840	\$4,062	\$10,778
San Bernardino County	2,015,316	\$17,308,880	\$7,378,982	\$24,687,862	\$12,250	\$3,661	\$8,589
Rialto as % West County	8.2%	3.9%	7.1%	4.8%	58.7%	86.9%	48.0%
Rialto as % County	4.9%	3.0%	4.8%	3.5%	71.1%	96.4%	60.2%

## Final Phase of West Jackson Project Phase Completed

Phase Three of the West Jackson Neighborhood Revitalization Project is complete. This phase consists of two four-plex rental buildings situated at 309 and 330 West Jackson Street, totaling eight units. The buildings were substantially rehabilitated. The revitalized neighborhood is a gated community with on-site management, community services for residents and strict property management and maintenance. With the completion of Phase Three, forty-six rental units are available for low and very-low income households. Additional information can be obtained by calling John Dutrey at (909) 820-8014.



*West Jackson Project*

## Rialto Hosts Homebuyer Fair

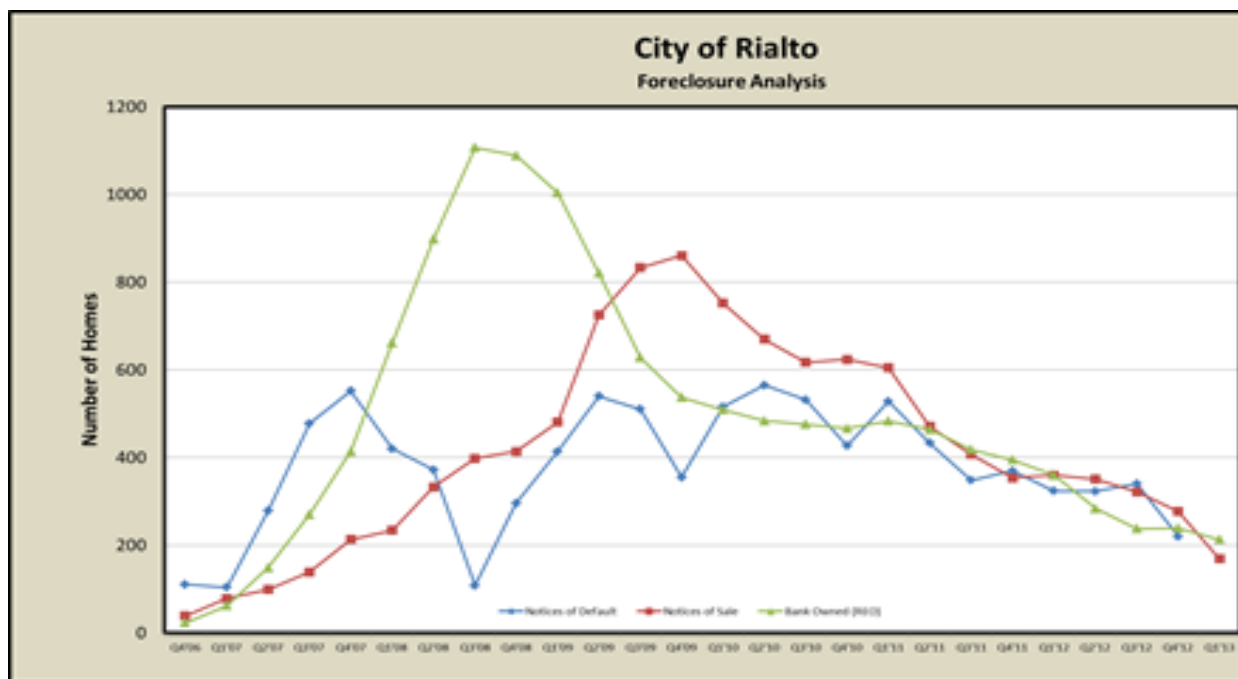
On June 15, the City of Rialto sponsored a homebuyer educational event at the Rialto Senior Center. Some 30 potential homebuyers learned about homeownership opportunities, the homebuying process, loan terms, and down payment assistance. The event also offered loan pre-approval consultation and real estate services from area realtors. Neighborhood Partnership Housing Services and Chase Bank co-sponsored the event.



Homebuyer Fair

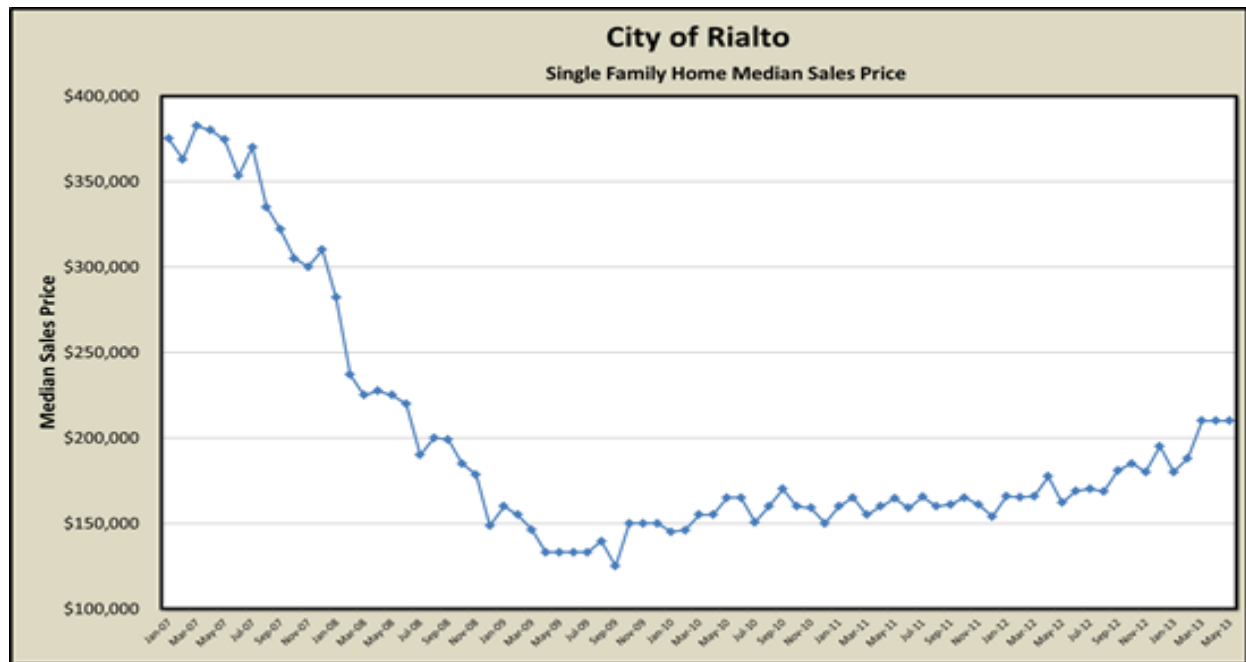
## Home Foreclosures Down, Home Prices Up

Residential foreclosures in Rialto continue to dramatically decline. In the first quarter of 2013, 169 homes in Rialto were scheduled for foreclosure sale and 213 homes are bank owned. By comparison, during the first quarter of 2012, 322 homes were scheduled for foreclosure sale (a 53% decline) and 360 homes were banked-owned (a 41% decline); and during the first quarter of 2011, 605 homes were scheduled for foreclosure sale (a 72% decline) and 483 homes were banked-owned (a 56% decline). This trend should continue due to improving economic conditions.



Home prices in Rialto have risen. In May 2013, the median price was \$210,000 in comparison to a median price of \$162,000 in May 2012 (a 30% increase). However, the median days on market and the sales volume of homes sold has declined. In May 2013, the median days on market was 19, and the number of homes sold was 74. In May 2012, the median days on market was 42 and 115 homes were sold (a 36% decline). In the last 6 months alone, home prices increased 27% and inventory has declined 75%.

Investors have been the dominant purchaser of foreclosed single-family homes. In 2006/07, investors purchased about 9% of homes sold. In the last 12 months, 31% of homes purchased were by investors. Within the past 18 months, the largest investor purchaser of homes in Rialto is "Thr California". They currently own 89 homes. The second largest investor is Louden, which owns 10 homes, and the third largest is "Lake Place" which owns 9 homes. As home prices rise, investors will retreat and may decide to sell existing inventories.



## Public Works

### Park Clean Up Days

As part of an effort to make the City Parks a better place to play, the Public Works Department is hosting Park Clean-Up Days on the 2<sup>nd</sup> Saturday of every month from January through November 2013 from 8:00 a.m. to 12:00 p.m.

Come join in the raking, trimming, shoveling, sweeping, painting and trash clean-up alongside City's Workers. The schedule of dates is as follows:

July 13, 2013 .....	Fergusson Park.....	2395 W. Sunrise Avenue
August 10, 2013 .....	Frisbie Park.....	1901 N. Acacia Avenue
September 14, 2013 .....	Birdsall Park .....	2611 N. Linden Avenue
October 12, 2013.....	Metrolink Station .....	261 S. Palm Avenue
November 9, 2013 .....	Downtown Rialto.....	Riverside & Rialto Avenues

### Annual Asphalt Overlay Project is Initiated

In 2007, the City started utilizing a Pavement Management Program (PMP) to assist staff in evaluating and maintaining the City's street pavements to a serviceable condition. The PMP provides a systematic method for inspecting and rating the pavement conditions of the City's roadways. The program has performed a cost effective analysis of various pavement maintenance and rehabilitation strategies. It also

prioritizes and recommends pavement rehabilitation and maintenance to maximize results within the given budget amount.

The PMP consists of two basic components. The first is a comprehensive database, which contains current and historical information such as pavement conditions, pavement structure, etc. The second is a set of tools that (1) determines existing and future pavement conditions, (2) predicts financial budgets to achieve the City's goal on pavement condition, and (3) identifies and prioritizes pavement preservation projects.



In 2007, the City hired Advanced Infrastructure Management, Inc. (AIM) to start the PMP. AIM inspected all paved City streets and alleys, developed an approach to provide a comprehensive City-wide inventory, and identified cost-effective pavement maintenance and rehabilitation strategies. Since 2007, the City has completed overlay projects on more than 15 miles of streets, slurry sealed more than 1/3 of the City's streets, widened streets in several locations, and annexed more streets from the state and county.

The City has embarked on an update on its PMP database to reflect the current pavement conditions which would include new roadways and incorporate the overlay and slurry seal projects recently completed into the database.

On June 11, 2013 the City Council approved a Professional Services Agreement ("PSA") with Harris & Associates will function as a multi-phase contract, with the first phase involving an update to the City's PMP. The subsequent phases will include preparation of plans, specifications and estimates ("PS&E") for the annual asphalt overlay projects. The future overlay projects will be assembled based on a prioritization of the streets requiring an overlay as determined by the updated PMP. A listing of streets will be generated and identify those streets to be included in the 2012/2013 and future asphalt overlay projects for which a PS&E package will be prepared.

The PMP update with a prioritized listing of streets to be included in this year's annual asphalt overlay project will be completed by October with review and approval scheduled by the Transportation Commission and City Council by the end of the year. Preparation of PS&E will be initiated with construction of the next asphalt overlay project to start in 2014.

### **Cedar Avenue Sidewalk Improvement Project**

In April 2012, the City of Rialto, in partnership with the Rialto Unified School District ("RUSD"), submitted an application to the State of California Department of Transportation ("Caltrans") for Cycle 10 of the State funded Safe Routes to School ("SR2S") Program. The City's application requested funding to construct a missing link of sidewalk, and a pedestrian crossing at the Metrolink railroad to provide a safe path of travel for children to commute to school on the east side of Cedar Avenue.

This project was initially identified in a letter to the Rialto Unified School District (RUSD) from a concerned parent dated November 1, 2009. The letter urged the RUSD to seek assistance from the City to construct sidewalks along the undeveloped portion of Cedar Avenue that students were using as a path to school. Subsequently, at the February



24, 2010 RUSD Board of Education meeting, several members of the audience expressed their concerns for students walking to and from Rialto schools. Primary among their concerns was missing sidewalks along the east side of Cedar Avenue.

On April 20, 2010 four student representatives met with the RUSD Facilities Planning Department and stressed the need to address the undeveloped section of Cedar Avenue. These students had first-hand experience with this unsafe route to school. On May 11, 2010 Rialto Middle School hosted a Safe Routes to School (SR2S) workshop where ideas and suggestions were presented to those in attendance. At this meeting a decision was made to submit the Cedar Avenue project to the California Department of Transportation ("Caltrans") for funding consideration. The project was originally submitted for funding during the SR2S Cycle 9 Program Grant solicitation; however, it was not selected for funding at that time.



With Caltrans' solicitation of a new SR2S Cycle 10 Program Grant, the original stakeholder group reconvened. Input was again solicited in February 2012 from the various stakeholders and based on that input; the decision was made to resubmit the Cedar Avenue project for Cycle 10 funding consideration. Caltrans informed staff that the Cedar Avenue project has been awarded funding from the SR2S Cycle 10 Program Grant.

Rialto Middle School is located on the northeast corner of Rialto Avenue and Cedar Avenue. Werner Elementary School is adjacent to the east side of Rialto Middle School. Cedar Avenue from Rialto Avenue to Merrill Avenue is a four lane arterial road with a posted speed limit of 40 mph, and is an approved truck route identified in the Rialto General Plan with access to Interstate 10 and State Route 210 Freeways. The Rialto Police Traffic Activity Report, dated December 2008 through December 2009, indicates a high traffic accident rate for the area with 73 incidents at the intersection of Rialto Avenue and Cedar Avenue. In addition, a high number of traffic stops (53) were reported for the same intersection.

Within this section of Cedar Avenue, there is approximately 1,180 linear feet without sidewalk on the east side of the street, which represents an unsafe route to school. Unfortunately, this side of the street has been identified as the most preferred route for students to access both school sites from the residential neighborhoods that are within the attendance boundary south of Merrill Avenue. In the project area, a nearby rail system is utilized by commercial freight and Metrolink passenger service. These dangers are worse during the rainy season, with localized flooding.

In the past, the issue of traffic and pedestrian safety in the proposed project area was limited. However, this area is home to two new schools. Prior to the building of these schools, Rialto Avenue was predominately a commercial corridor. Werner Elementary School opened in 2008 and Rialto Middle School opened in 2009. Since the opening of the schools, RUSD has assigned a crossing guard at the Rialto Avenue and Cedar Avenue intersection during school start and release times. In addition, the Rialto Police Department has implemented targeted pedestrian safety and speed enforcement patrols throughout this school zone. However, parents and community members continue to voice concerns for student safety.

The proposed project will address the following safety issues:

1. Separation of students/pedestrians from vehicular traffic – the project will construct a missing link of sidewalk to provide a safe place for children to walk to school.
2. Pedestrian Crossings – the project will upgrade traffic signals at the Rialto Avenue/Cedar Avenue and Merrill Avenue/Cedar Avenue intersections with “countdown” pedestrian signals.

On June 11, 2013 the City Council approved a contract with Lockwood Engineering to proceed with preparing the plans, specifications and estimates (“PS&E”) for the new improvements. It is anticipated that construction will occur by Spring 2014.

### **Street Sweeping Services are Expanded!**

The Federal Clean Water Act (or “CWA”) established the National Pollution Discharge Elimination System (“NPDES”) as a national program under Section 402 of the CWA for regulation of discharges of pollutants from point sources to waters of the United States. Discharges are illegal unless authorized by a NPDES permit. The United States Environmental Protection Agency (“EPA”) authorizes the State of California to issue permits, and the Santa Ana Regional Water Quality Control Board (or “Regional Board”) administers them for the Inland Empire area.



The Regional Board issued the first NPDES permit to the City in 1992, and has re-issued a new permit every five years; it issued the current permit to the City on January 29, 2010. The permit regulates the operation and maintenance of the City’s Municipal Separate Storm Sewer System (or “MS4” – the system of streets and storm drainage systems that convey storm water runoff to the Santa Ana River). The permit regulates the discharge of pollutants in urban stormwater runoff generated from development projects, and from existing industrial facilities, restaurants and commercial sites. The goal of the NPDES permit is to prevent polluted runoff generated on private properties from passing directly to the MS4 and thereby polluting the Santa Ana River.

The NPDES permit requires the City to perform street sweeping of its streets as a means of implementing Best Management Practices (“BMPs”) to eliminate litter and rubbish from streets that may contribute to pollutants in the City’s MS4, and ultimately degrade water quality in the Santa Ana River.

Until 2003, the City performed street sweeping in-house with City employees and City-owned equipment. In 2003, the City first outsourced street sweeping services to a third party. At that time, the commercial and industrial areas of the City were swept three times per month, with residential and collector streets swept two times per month. However, over time, street sweeping services have been reduced as an effort to implement cost savings measures City wide. Since 2003, the City has funded street sweeping services through the General Fund under the Storm Water Program. The approximate total cost of street sweeping provided from fiscal years 2003/04 through 2011/12 was approximately \$2.2 million.

Earlier this year, staff held discussions with the City's solid waste hauler (Burrtec) to consider Burrtec providing street sweeping services for the City. Burrtec currently subcontracts with Clean Street for street sweeping services in some of its other contract cities, including Highland, Grand Terrace, Jurupa Valley, Duarte and Bradbury.

The relationship of trash collection at the street, and sweeping of those streets lends support to the concept of combining those services under the City's solid waste hauling (trash collection) service agreement with Burrtec. The size and scope of Burrtec's operation, and their commitment to addressing trash collection issues and street sweeping complaints allows greater opportunity for overall improved performance of the City's street sweeping program.

In negotiations with Burrtec, the City considered amendments to the current solid waste hauling (trash collection) service agreement with Burrtec to accommodate the City's desire to improve street sweeping services for its residents, including sweeping all City streets at a higher frequency of twice per month. The City also endeavored to assign Burrtec with responsibility for the City's storm drain catch basin cleaning and maintenance program.

In exchange for considering an extension of term to the Burrtec contract, the City was successful in negotiation concessions that benefit all City residents without any increase to trash collection rates for City residents. On June 11, 2013 the City Council approved an amendment extending the Burrtec contract for another 10 years that, in exchange, will provide the following benefits to the City of Rialto:

1. Provide street sweeping services to the City, at a higher frequency of twice per month for all City streets (up from one per month for residential streets), **at no additional charge to the City**. The value to City residents over 10 years is estimated at \$3.7 Million in avoided costs that would have been paid from the City's General Fund.
2. Provide catch basin cleaning services to the City, consisting of removing and disposing debris collected in the catch basins, twice per year, **at no additional charge to the City**. The value to City residents over 10 years is estimated at \$670,000 in avoided costs that would have been paid from the City's General Fund.
3. Absorb the increased costs of trash service for fiscal year 2013/14, avoiding a planned increase of 4.2% to trash collection rates for July 2013. This represents an overall savings of approximately \$200,000 in reduced trash collection fees.
4. Absorb the increased costs of trash service for fiscal years 2014/15 and 2015/16 (for residential service only) of up to 3% CPI. Disposal fee (including trash, green waste and recycling rebates) adjustments would remain applicable. This represents an overall savings of approximately \$100,000 each of the following two years in reduced trash collection fees.

### **New Contract Approved for Landscape & Grounds Maintenance**

The Public Works Department coordinates landscape and grounds maintenance of landscaped parkways and medians, at City parks, and at various City facilities. Traditionally, landscape and grounds maintenance services have been contracted to a third party. Most recently, on February 6, 2007 the City Council awarded a contract to

Azteca Landscape. The contract with Azteca Landscape was approved by the City Council with the option to extend the contract for up to a maximum of five years. The optional extensions of term were exercised, and the final term of the Azteca Landscape contract ended July 1, 2013. It was necessary for staff to solicit bids for a new contract service agreement for landscaping and grounds maintenance services.

Specifically, landscape and grounds maintenance services are required at the City's two Landscape Maintenance Districts (LMD's) No. 1 and No. 2 in which various separate areas have been annexed. LMD No. 1 consists of approximately: 23 acres of turf; 14 acres of ground cover; 3,700 trees; and 24 acres of hardscape (for 61 acres total maintained areas). LMD No. 2 consists of approximately: 0.30 acres of turf; 7.5 acres of ground cover; 450 trees; and 3.5 acres of hard scape (for 11.3 acres total maintained areas).



Landscape and grounds maintenance services are also required at the City's nine public parks consisting of approximately 100 acres of landscaped areas to be maintained, including janitorial services at the 27 public restrooms located within the following nine City parks:

- Andreson Park, 726 South Lilac Avenue
- Birdsell Park, 2611 North Linden Avenue
- Bud Bender Park, 300 North Lilac Avenue
- Fergusson Park, 2395 West Sunrise Avenue
- Flores Park, 1020 West Etiwanda Avenue
- Frisbie Park, 1901 North Acacia Avenue
- Jerry Eaves Park, 1485 North Ayala Avenue
- Margaret Todd Park, 201 North Willow Avenue
- Rialto City Park, 130 East San Bernardino Avenue

Landscape and grounds maintenance services are also required at the following City facilities with approximately 15 acres of landscaped areas to be maintained:

- Civic Center, 150 S. Palm Ave.
- Public Works Building, 335 W. Rialto Ave.
- Public Works Maintenance & Operations, 246 S. Willow Ave.
- Police Station, 128 North Willow Avenue
- Police Annex – Property Facility, 429 West Rialto Avenue
- Metrolink Station, 261 South Palm Avenue
- Fire Station 202, 1700 North Riverside Avenue
- Fire Station 203, 1550 North Ayala Avenue
- Fire Station 204, 3288 North Alder Avenue
- Cemetery, 200 North Willow Avenue
- Cedar (Water) Reservoir, 2610 N. Cedar Avenue
- Easton (Water) Reservoir, 140 West Easton Avenue

The Public Works Department prepared Request for Bids No. 13-046 (the "RFB") to solicit proposals from contract firms to provide the required landscape and grounds maintenance services to the City. On May 23, 2013 the City Clerk received six bids in response to the RFB from the following contractors:



1. Merchants Landscape Services, Inc.; Santa Ana, CA: \$542,156.28
2. Inland Empire Landscape, Inc.; San Bernardino, CA: \$551,355.24
3. Azteca Landscape, Ontario, CA \$594,796.92
4. Venco Western; Oxnard, CA: \$641,554.08
5. Mariposa Landscapes, Inc.; Irwindale, CA \$677,844.00
6. CLS landscape Management, Inc.; Chino, CA \$1,408,523.40

The bid amounts listed represent the total annual cost of landscape and grounds maintenance services within LMD No. 1 and No. 2, at all of the City parks and facilities, and various landscaped parkways and medians.

The lowest responsive bid was submitted by Merchants Landscape Services, Inc. ("Merchants"). Merchant's bid is less than the annual cost of \$558,323 previously paid to Azteca Landscape. Merchant's bid is a fixed price and is inclusive of all necessary landscape and grounds maintenance services for an approximate total of 194.3 acres of landscaped City properties, parks, parkways and landscaped medians. The fixed price also includes park litter pick-up and restroom cleaning services.






On June 11, 2013 the City Council awarded a contract to Merchant's which will provide for landscape and grounds maintenance services at increased frequencies and including additional services that were previously reduced as a means of implementing cost savings measures City wide. The contract is effective July 1 and will continue for one year, with four additional one year extensions available at the City's discretion.

## Solid Waste Management

### Community Clean-Up Day

Community Clean-Up Day will be held Saturday, July 13, 2013, 8:00 am to 3:00 pm. The following are events that will take place during Community Clean-Up Day:

- **Household Hazardous Waste** - Our Household Hazardous Waste Site, 246 S. Willow, will accept your used motor oil and filters, paint, household cleaners, pesticides, weed killers, batteries, syringes, fluorescent bulbs, medications and other household chemicals. **We cannot accept explosives, medical waste, abandoned waste, or business waste.** *This site is free to all residents of San Bernardino County.*

- **Used Tires** – **Rialto City residents** can bring up to 9 used tires to the Public Works Office at 335 W. Rialto Ave on Community Clean-Up days free of charge. We will not accept tires from businesses, including semi-trucks.
 
- **Electronic Waste** – Bring your televisions, microwaves, computers and monitors, and other electronics to the south parking lot of City Hall to be recycled. **Businesses are welcome.**


- **Usable Items** – The Salvation Army will be accepting usable household items (such as clean clothing, furniture, sports equipment, etc.) in the south parking lot of City Hall.
- **Shred Fest** – Protect your identity. Shred your personal papers for FREE. Bring in your papers to the south parking lot of City Hall across the street from the post office.



### **Soles 4 Souls Special Shoe Collection**

Many children world-wide are unable to attend school just because they can't afford shoes. They either cannot walk the long distance without injuring their feet or they are ridiculed if they do attend barefoot.



“Soles 4 Souls” is an organization that collects used shoes and distributes them to people in need. They have helped underprivileged children in the Appalachia Mountains, families in homeless shelters, and even victims of Southern California wildfires.

They also take mission trips delivering shoes to underdeveloped areas in Central and South America, India, and Africa. In many of these areas, people scavenge in landfills to meet their basic daily needs. Some may have to walk many miles daily just to get drinkable water for their families. Imagine doing this with ill-fitting shoes or no shoes at all.

You can easily help...take the time to clean out your closet and donate those shoes that no longer fit or you just don't wear. The Rialto Solid Waste Management Office will be collecting shoes on the next Community Clean-up Day for this worthwhile cause.



**July 13, 2013  
8 a.m. - 3 p.m.  
Rialto City Hall, South Parking Lot  
150 S. Palm Ave.**

For more information on this collection, call the City of Rialto Waste Management Office at 909-421-7221.

For more information on Soles 4 Souls, visit their website at [www.soles4souls.org](http://www.soles4souls.org).